



# TWENTY YEARS OF SUCCESS: A LOOK AT PINNACLE'S PAST

PINNACLE CELEBRATED OUR 20TH ANNIVERSARY IN 2010. HERE ARE A FEW MILESTONES AND ACHIEVEMENTS ALONG THE WAY.



Pinnacle Founded

Oasis Manager Workstation



Palm POS



Pinnacle acquires Software Assurance Corporation (SAC)

Pinnacle earns Microsoft's Retail Application Developer Award

New Corporate Office in Arlington, TX



1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001

Pinnacle hosts 1st annual Pinnacle Summit client conference

Pinnacle becomes Microsoft Partner for Dynamics GP

Pinnacle earns Microsoft's Retail Application Developer Award

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New Logo

Pinnacle earns Microsoft's Retail Application Developer Award  
\*Microsoft's last year for this award

Pinnacle renews Microsoft Gold Certified Partner status

EPM



Pinnacle earns Microsoft Gold Certified Partner status

Palm certified as PCI Compliant

Palm.kiosk



NACStech "Best Tech Trend" Award



Pinnacle renews Microsoft Gold Certified Partner status

Pinnacle acquires assets of Intura Solutions

Fuel Customer Access



Pinnacle supported loyalty cards in 1+ million consumer's hands

2002 2003 2004 2005 2006 2007 2008 2009 2010

Loyalink



Pinnacle earns Microsoft Gold Certified Partner status

POS Manager



Symphony.auditor



Symphony.mws



Pinnacle crosses over 100 employees mark

Pinnacle renews Microsoft Gold Certified Partner status

LoyalPay and LoyalDebit



Andale



Orlando, FL (Winter Park) offices move to new building

Pinnacle adopts "Agile" development process

Introduction of RSS Client News Feeds

Pinnacle renews Microsoft Gold Certified Partner status

Dispatcher Workstation



EPM Mobile



NACStech "Expo Trends" Award

iPhone Loyalty App

